

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:4168
ANSWERED ON:15.12.2000
ACCREDITATION ADVERTISING AGENCIES
DILIP KUMAR MANSUKHLAL GANDHI

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the names of accredited advertising agencies functioning as of now, States and Territories-wise;
- (b) whether some norms exist which provide grant of accreditation to advertising agencies;
- (c) if so, the details thereof with procedure and formalities required for same;
- (d) the details of advertising commercial rates for different slots on Doordarshan with procedure and formalities required in this regard;
- (e) whether any type of Commission has been paid to accredited advertising agencies while accepting advertisements from them during the last three years; and
- (f) if so, the details thereof, year-wise and agency-wise?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

- (a) to (f): The information is being collected and will be laid on the Table of the House.